**Fakultet organizacionih nauka**

**Predmet: Engleski jezik 3**

**Primer kolokvijuma**

**I Match the term on the left with its definition on the right (10 points):**

|  |  |
| --- | --- |
| 1. **scam**
 | 1. Collective name for news reporters, publishers, and broadcasters
 |
| 1. **jingle**
 | 1. Activities performed at work that require Internet access but are not work-related
 |
| 1. **e- zine**
 | 1. The use of ICT for educational purposes
 |
| 1. **cyberslacking**
 | 1. A socket into which a peripheral device can be plugged in
 |
| 1. **compiler**
 | 1. A “try before you buy” computer program
 |
| 1. **press**
 | 1. An online paper or a magazine
 |
| 1. **hotspot**
 | 1. software which converts a source program into a machine code
 |
| 1. **e-learning**
 | 1. A short tune used in advertising and for other commercial uses
 |
| 1. **port**
 | 1. Indoor or outdoor space where the Internet is available for public use
 |
| 1. **shareware**
 | 1. e-mail fraud performed to obtain money and valuables
 |
| **1.** | **2.**  | **3.**  | **4.**  | **5.**  | **6.**  | **7.**  | **8.**  | **9.**  | **10.**  |

**II Circle the correct option (10 points):**

1. *Scrollbar / address bus / clipboard* is an area that holds the things you copy, ready to be pasted anywhere else.
2. She was influenced by *word-of-mouth / verb-of-lips / say-of-teeth* recommendations from friends, rather than the company’s PR announcements.
3. The Sales Director for Sweden *coorganizes / coordinates / cooperates* closely with the Chief Marketing Officer at Head Office in the States.
4. CEO stands for *Chief Executive Officer / Central Economic Organization / Central European Office.*
5. You can easily *update / debug / encrypt* your files by adding or deleting information.
6. Handling responsibility to people who hold lower positions in organizations is called *empowerment / reworking / monitoring*.
7. *Mail merge / silicon chip / control panel* enables you to combine two files containing different information.
8. Sony has always been the leader and on the *cutting board / cut and paste / cutting edge* of consumer electronics.
9. High-speed internet access is called *scroll bar / mail merge / broadband.*
10. A product *recall / reverse / refuge* is the return of a product because it is faulty or dangerous.

**III Add a prefix or suffix to the word in brackets to form the appropriate word (10 points).**

1. \_\_\_\_\_\_\_\_\_\_\_\_ are used for making integrated circuits and computers. (CONDUCT)
2. The I’ll email you the information as an \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. (ATTACH)
3. This disk is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and completely blank, so information can’t be recorded onto it. (FORMAT)
4. In order to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ the database, great investments need to be made by the government. (COMPUTER)
5. Some of the wireless networks available to me are \_\_\_\_\_\_\_\_\_\_\_\_\_\_ and can be accessed by anyone. ( SECURE)
6. An \_\_\_\_\_\_\_\_\_\_\_\_\_\_ is a computer network that uses IP technology to share information, operational systems, or computing services within an organization. (NET)
7. The program couldn’t work at all, I had someone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ it for me. (INSTALL)
8. The correction of errors made while writing instructions for a computer program is called \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. (BUG)
9. If you want to buy a program, just \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ it from the Internet. (LOAD)
10. An \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ language is a high/level programming language such as C or Java. ( ASSEMBLE)

**IVa Match each word on the left with one on the right to make common word partnerships (5 points):**

|  |  |
| --- | --- |
| 1. shelf
 | 1. kit
 |
| 1. cyber
 | 1. packs
 |
| 1. newswire
 | 1. release
 |
| 1. media
 | 1. research
 |
| 1. economy
 | 1. tasking
 |
| 1. multi
 | 1. stalking
 |
| 1. classified
 | 1. wall
 |
| 1. press
 | 1. life
 |
| 1. fire
 | 1. services
 |
| 1. market
 | 1. ads
 |
| **1.** | **2.**  | **3.**  | **4.**  | **5.**  | **6.**  | **7.**  | **8.**  | **9.**  | **10.**  |

**IVb** **Use the word partnerships made above to fill in the following sentences (5 points):**

1. Companies often distribute sets of promotional materials, also known as \_\_\_\_\_\_\_\_\_\_\_\_to members of the media for promotional purposes.
2. Buying bigger, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ of food and other goods often proves to be more cost-effective.
3. The company PR Department issued a \_\_\_\_\_\_\_\_\_\_\_\_\_ to the news media in order to let the public know of corporate teambuilding and special fundraising events.
4. Srna and TANJUG are some of the best known \_\_\_\_\_\_\_\_\_\_\_ in Serbia.
5. The Internet provides an ideal environment for online harassment known as \_\_\_\_\_\_\_\_\_\_\_.
6. Unlike most men, Peter is very good at \_\_\_\_\_\_\_\_\_\_\_ - doing several things at the same time.
7. The company is currently conducting a \_\_\_\_\_\_\_\_\_\_\_ to gather information from the customers about their feelings about the product.
8. The newspaper offers \_\_\_\_\_\_\_\_\_\_\_\_\_in many categories, such as real estate, employment, dating & personals, miscellaneous, etc.
9. The \_\_\_\_\_\_\_\_\_\_\_\_\_ of different kinds of food tells you how long it can last before it expires or becomes spoilt.
10. Install a \_\_\_\_\_\_\_\_\_\_\_\_\_ to prevent crackers from breaking into your internal network.

Ukupan broj poena na kolokvijumu: 40

Broj poena potreban da bi se položio kolokvijum: 21

KEY

I

1. J, 2. H, 3. F, 4. B, 5. G, 6. A, 7. I, 8. C, 9. D, 10. E.

II

1. Clipboard, 2. Word –of – mouth, 3. Cooperates, 4. Chief Executive Officer, 5. Update, 6. Empowerment, 7. Mail merge, 8. Cutting edge, 9. Broadband, 10. Recall.

III

1. (Semi-) conductors, 2. Attachment, 3. Unformatted, 4. Computerize, 5. Unsecured, 6. Intranet, 7. Reinstall / uninstall, 8. Debugging, 9. Download, 10. Assembly.

IV a

1. H, 2. F, 3. I, 4. A.5. b, 6. E, 7. J, 8. C, 9. G, 10.d.

IVb

1. Media kit, 2. Economy packs, 3. Press release, 4. Newswire services, 5. Cyberstalking, 6. Multitasking, 7. Market research, 8. Classified ads, 9. Shelf life, 10. Firewall.